



EAST WITTERING & BRACKLESHAM PARISH COUNCIL

MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING HELD ON MONDAY 17TH FEBRUARY 2025 AT 10.30 AM AT BRACKLESHAM BARN

PRESENT Beverley Ford (BF)
Victoria Ford-Coates (VFC)
Doug Holden (DH)

APOLOGIES Brian Reeves (BR)

ABSENT Richard Ford (RF)

IN ATTENDANCE Parish Clerk (TG),
0 Members of the Public

25.01 Apologies

Brian Reeves

25.02 Declarations of Interest and dispensation requests

None

25.03 Public Questions

None

25.04 To Investigate Marketing the Villages Outside of The Immediate Area. (24.9 carried over from last meeting)

It was AGREED that the coverage provided in the Visit Chichester booklet and on The Great Sussex Way website was now inclusive of the villages.

The Clerk to request when the Visit Chichester booklet was next updated a request that a "Spotlight on The Witterings" sections similar to the ones already provided for Chichester, Petworth, Midhurst and Selsey be included.

25.03 Confirm Most Appropriate Form of Communication for the Different Demographics of Area

The demographic information was reviewed:

- Largest population by age group is between 50 and 75 years.
- With the second largest age group being between 5 and 10 years old.
- 97% White ethnic group
- 96.4% National identity as UK
- 54.5% of Christian religion and 38.6% having no religion.
- 19.8% Registered disabled.
- 98.7% Have English as the main language.

The following actions were AGREED

- To continue with our current forms of communication via Facebook, Newsletters and our Website (1,700 followers currently following the EWBPC Facebook page = 34% of the residents).
- Continuing to post on the WABBIES Facebook page which has 9,800 followers. Rather than just posting the agendas and minutes comments should be made about the items that will be discussed at each meeting and members of the public encouraged to attend and engage with the Parish Council. This to be reviewed at the next meeting.
- ½ yearly newsletters to be sent electronically to the mailing list and published on Facebook but have less physically printed, for distribution to the groups we know such as Outside the Box, The Witterings Good Morning Tuesday Club etc, left in The Medical Centre and Bracklesham Barn and posted on our noticeboards. The Clerk to speak to the local groups to ask if a Parish Councillor could attend a meeting as a means to give a short talk on what the Parish Council does as a way of increasing our visibility.
- Continue with use of our website. Pictures of all Councillors should appear on our website and The News section should be updated on a more frequent basis.

25.06 Agree a Statement to be Issued Relating to Christmas 2025.

This is to be amended and reviewed and once agreed present to the Full Parish Council.

Minutes Ref	Action	Responsible
25.04	Request a "Spotlight on The Witterings" section be included in the next publication of Visit Chichester	The Clerk
25.05	Include more detailed information when posting agendas and minutes on Facebook to encourage public attendance and engagement	The Clerk
25.05	Request Councillor attendance and local groups	The Clerk
25.05	Update the EWBPC Website	The Clerk
25.06	Amend the statement relating to Christmas 2025	The Clerk

The date of the next meeting is Monday 11th August at 7.00pm, Bracklesham Barn



T Glithero, Parish Clerk, 17th February 2025.