

BREW Vision Survey 2021

The BREW vision survey took place from 4th May until 6th June 2021. The survey was available via the online platform Survey Monkey and paper copies were sent to homes in the parish along with the local life magazine, 320 responses were received. In addition, an in-person drop in feedback event was held on 28th May to invite the community to have the opportunity to more openly share their thoughts and feedback which was attended by over 45 people. A number of letters and emails containing open feedback were also received.

All information has been collated, for those responses received that were open feedback – in person or via letter and email have been put through sentiment analysis process identifying the most common themes of feedback. This feedback will also be reviewed again in the next stage of the BREW project as detailed below.

We want to thank everyone that participated and for all their valuable feedback, it has demonstrated the passion of the community and the love for the area we live in. It is acknowledged that there was negative feedback regarding the survey and BREW via social media – centred around the survey not allowing enough flexibility to reject any suggested improvements. The survey was intended to refine comments received from the public during previous neighbourhood plan process and where many of the areas and themes emerged in that process. The BREW group is still in the stage of forming the vision, and we are openly welcoming on-going feedback and engagement from all areas of the community to take this project forward.

Visions are being produced by the main centres in the district (Midhurst, Petworth, Chichester, Bracklesham & East Wittering & Selsey) the vision combines the needs and wants of the local residents and visitors to create a blueprint of ideas for improvements to the area from now until the next 10 years+. These can be very minor from providing more litter bins or form bids for larger projects such as improved play park facilities or beach access for those less able. Although this is a parish council led project, it is for the community, and we urge as many to be involved as possible.

We have already shared the feedback from this survey with Chichester District Council, and we are delighted to share that we will be able to immediately respond to some of the key items of feedback. Over the next 3-6 months with the aid of a welcome back grant fund that Chichester District Council has been awarded the Parish will receive:

- Increased litter picking
- Improved signage around the villages
- More planting
- Improved signage for disable parking spaces

These are short term small improvements. In terms of the areas identified and open spaces in our parish, the next step for BREW is to hold a series of in person meetings for each of the areas: Bookers Green, East Wittering Centre, Bracklesham Centre and Opens Spaces (Bracklesham Park and Downview). This gives the opportunity for the open feedback

received for each area to be reviewed in detail, and project teams to be formed for the community to work together to identify a longer-term plan for project bids for these areas.

Survey data

Question 1: Do you think we have identified all of the areas suitable for improvement:

Agree	Disagree
179	141

Question 2:

If there is another area of Bracklesham and East Wittering you would like to see improved, please state:

This question was an open feedback question, full data has been downloaded for review and sentiment analysis undertaken. Themes in order of frequency were:

1. Bracklesham Shops
2. East Wittering Village Centre
3. Beach front (accessibility and promenade)
4. Downview & Bracklesham Parks
5. Bracklesham Foreshore
6. End of Shore Road

There were 23 comments indicating that no changes should be made to the areas at all.

Question 3

The initial drawing concepts in the public space improvement document are purely for the purpose of demonstrating some of the facilities and improvements that could be made to the identified areas over the next ten years. What is your overall opinion of the initial concept ideas?

What is your overall opinion of the initial concept ideas?	
Very positive	66
Positive	104
Neutral	60
Negative	37
Very Negative	53

Question 4

What facilities would you like to see installed, or where already present, Improved at the Booker Green area?

Answers from the online and paper survey, which scored 1 as highest and 7 as lowest. The total is calculated by the total score divided by number of responses that selected the response.

Facilities to be improved or installed at Bookers Green								
	1	2	3	4	5	6	7	TOTAL
Improvement to beach accessibility	187	35	26	19	14	10	7	42.57
Increased seating and picnic areas	61	68	56	53	27	14	12	41.57
Water Sports Equipment hire	20	39	44	57	68	38	14	40.00
Cafe	39	54	61	49	30	31	22	40.85
Memorials	19	32	31	31	31	42	89	39.29
Outdoor showers	18	27	40	42	61	62	24	39.14
BBQ facilities for hire	14	15	12	19	39	73	102	39.14
None of the above	17							17*

Note: none of above was an entry written in the paper copy by some participants that completed the survey, although it was not given as an option when the survey was created. A number of participants have provided feedback that this option should have been included, therefore it is necessarily to record the feedback in order to be taken forward for the next stage of creating the vision.

Question 5

Are there any additional facilities or existing facilities you would like to see improved at the Booker Green area that have not been mentioned in the above question?

This question was an open feedback question, full data has been downloaded and sentiment analysis taken, themes in order of frequency were:

1. Stop encroaching shingle / improve sea defences
2. More bins
3. Toilets
4. Promenade or path between Bracklesham and East Wittering
5. General improvement and tidying to the end of Shore Road
6. Cycle paths connecting villages
7. Provision of tap water

It is noted that there was a high level of negative feedback to the suggested ideas regarding Bookers Green via social media channels, at the in-person feedback meeting and expressed in letters and emails. Overall sentiment analysis shows there were 37 comments rejecting any changes to bookers green area in question 5, and there were 18 objections via letter or

email and 17 'none of the above' recorded on the paper copies. This totals 72 negative responses with regards to suggested improvements to Bookers Green.

Question 6

What facilities would you like to see installed, or where already present, improved in Bracklesham Village Centre?

Answers from the online and paper survey, which scored 1 as highest and 7 as lowest. The total is calculated by the total score divided by number of responses that selected the response.

Overall results

Facilities to be improved or installed at in Bracklesham Village Centre							
	1	2	3	4	5	6	TOTAL
Landscaping and planting	108	38	47	55	41	2	48.50
Safer road layout	84	65	52	34	36	18	48.17
Public crossings	53	64	71	48	36	16	48.00
Cycle paths	82	66	44	29	23	37	46.83
Way finding	11	22	31	75	79	59	46.17
Art installations	11	15	25	29	55	138	45.5
None of the above	18						18*

Note: none of above was an entry written in the paper copy by some participants that completed the survey, although it was not given as an option when the survey was created. A number of participants have provided feedback that this option should have been included, therefore it is necessarily to record the feedback in order to be taken forward for the next stage of creating the vision.

Question 7

Are there any additional facilities or existing facilities you would like to see improved in Bracklesham Village Centre that have not been mentioned in the above question?

This question was an open feedback question, full data has been downloaded and sentiment analysis taken, themes in order of frequency were:

1. Improvement to shop fronts, more improved selection of shops
2. Cycle parking
3. Planting and landscaping
4. More rubbish bins
5. Improved and/or more parking
6. Road safety / pedestrian crossing
7. Toilets

Please note these may have been options in the previous question but have also dominated the open feedback, therefore are listed above.

Question 8

What facilities would you like to see installed, or where already present, improved in East Wittering Village Centre?

Answers from the online and paper survey, which scored 1 as highest and 7 as lowest. The total is calculated by the total score divided by number of responses that selected the response.

Overall results

Facilities to be improved or installed at in East Wittering Village Centre										
	1	2	3	4	5	6	7	8	9	Total
Additional Seating	32	55	44	33	27	29	32	27	10	32.11
Landscaping and planting	102	39	45	36	20	19	15	8	4	32.00
Public crossings	40	40	41	48	43	31	24	13	3	31.44
Cycle Path	57	39	47	23	32	17	20	19	22	30.67
Memorials	9	23	12	15	29	33	39	58	57	30.56
Art Installations	18	20	24	22	19	29	30	38	74	30.44
Way finding	11	8	13	38	40	51	53	45	17	30.01
One way traffic priority	23	13	24	22	29	31	35	40	53	30.00
Improvement to accessibility	49	33	20	33	31	30	22	22	30	30.00
None of the above	18									18.00

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Question 9

Are there any additional facilities or existing facilities you would like to see improved in East Wittering Village Centre that have not been mentioned in the above question?

This question was an open feedback question, full data has been downloaded and sentiment analysis taken, themes in order of frequency were:

1. Parking improvements
2. Improvement to shop fronts
3. Pedestrianisation / Safer Road / layout and pedestrian crossings
4. Planting and landscaping (high feedback noting this needs to be maintained if installed)
5. Toilet improvement / refurbishment
6. More recycling bins
7. More clearly marked disabled parking bays
8. Bus shelters
9. Local produce markets
10. Regular maintenance (railings, planters, benches etc)

Please note these may have been options in the previous question but have also dominated the open feedback, therefore are listed above.

Sentiment analysis from this open feedback question shows there was 1 comment rejecting any changes to East Wittering village centre.

Question 10

The Bracklesham Foreshore area is owned by Chichester District Council, therefore is not within the scope of the BREW vision group, but we recognise this area is important to our community. Therefore, we would like to be able to collect your thoughts on the facilities available and what you may like to see added in the future in order for us to pass this feedback to Chichester District Council. What facilities would you like to see installed or where present improved.

Answers from the online and paper survey, which scored 1 as highest and 7 as lowest. The total is calculated by the total score divided by number of responses that selected the response.

Overall results

Feedback regarding facilities to be installed or improved at Bracklesham Foreshore								
	1	2	3	4	5	6	7	TOTAL
Improvement to existing toilet facilities	78	77	56	24	28	13	18	42.00
Improvement to beach accessibility	180	44	29	17	10	7	5	41.71
Increased seating and picnic areas	46	74	70	58	19	20	3	41.43
Outdoor showers	25	19	39	58	72	48	18	39.86
Water Sports Equipment hire	18	26	44	60	66	42	22	39.71
BBQ facilities for hire	6	14	10	19	41	92	92	39.14
Memorials	10	16	22	34	34	48	112	25.00
None of the above	18							18.00

Note: none of above was an entry written in the paper copy by some participants that completed the survey, although it was not given as an option when the survey was created. A number of participants have provided feedback that this option should have been included, therefore it is necessary to record the feedback in order to be taken forward for the next stage of creating the vision.

Question 11

Are there any additional facilities or existing facilities you would like to see improved at the Bracklesham Foreshore area that have not been mentioned in the above question?

This question was an open feedback question, full data has been downloaded and sentiment analysis taken, themes in order of frequency were:

1. Beach path or promenade linking Bracklesham to East Wittering
2. Accessibility to the beach
3. Improved toilet facilities
4. More bins, general cleanliness and maintenance
5. Increased parking – facilities for boat parking, parking management
6. Surf lifesaving club

Please note these may have been options in the previous question but have also dominated the open feedback, therefore are listed above.

Sentiment analysis from this open feedback question shows there was 2 comments rejecting any changes to Bracklesham Foreshore area.

Question 12

What facilities would you like to see installed, or where already present, improved in Bracklesham and East Wittering Parks and open spaces?

Answers from the online and paper survey, which scored 1 as highest and 5 as lowest. The total is calculated by the total score divided by number of responses that selected the response.

Overall results

Facilities to be improved or installed at Bracklesham and East Wittering parks and open spaces?						
	1	2	3	4	5	TOTAL
Improved play park facilities	95	96	50	36	11	57.60
Increased seating and picnic areas	75	70	71	53	19	57.60
Multi-use games area	30	49	97	87	22	57.00
Skate Park	91	28	19	34	110	56.40
Dedicated off lead dog areas	51	27	33	60	108	55.80
None of the above	24					24.00

Note: none of above was an entry written in the paper copy by some participants that completed the survey, although it was not given as an option when the survey was created. A number of participants have provided feedback that this option should have been included, therefore it is necessarily to record the feedback in order to be taken forward for the next stage of creating the vision.

Question 13

Are there any additional facilities or existing facilities you would like to see improved at the Bracklesham and East Wittering Parks and open spaces that have not been mentioned in the above question?

This question was an open feedback question, full data has been downloaded and sentiment analysis taken, themes in order of frequency were:

1. Skate Park / pump track
2. More litter bins / dog mess bins
3. Public toilets
4. More facilities for older children
5. Cycle paths
6. Tennis courts / Table Tennis
7. Contained dog area
8. Bike racks

Please note these may have been options in the previous question but have also dominated the open feedback, therefore are listed above.