

Appendix 3

BREW Vision Meeting 22/10/2020

Apols: JS, EK, DB, DP, EC, RF

In attendance: JC, ST, BR, EC, JO'S, DH

Document Review

Comments – JO'S – can we change the front cover photo – it is currently W.Wittering. Can they change it for one looking East instead.

Planning policy – get Lionel to insert new HELAA documents. Cross ref. LP policy numbers against the new statement policy.

Remove the £250K reference from the SWOT analysis

JOS – Booker green area – how is disabled access accommodated – roll out pathway or similar for wheelchairs? W Wittering on the RHS so they must be included. Can anything be done to improve the boardwalk between E Witt. & Bracklesham.

Stocks Lane Junction – happy with the three proposed treatments.

Proposals might cause problems with existing parking bays, so thought would need to be taken about how to accommodate parking within the revised scheme. Would need to consider further how exit from Bracklesham Lane/Beech Avenue on to the new main road is managed. Bus stops need to be better thought about.

BR - can we do more to strengthen the links with Medmerry?

DH – Links between shops, shore road, booker green, how can pedestrian access be improved to improve pedestrian safety.

Communications and next steps

BR – workshops would be ideal, but very hard to deliver in the current climate of restrictions.

JC – possibly need to work on a strategy that starts as a digital slow burn and then builds from there to physical delivery in the new year and in person consultation in April/May to be concluded by June.

Workshops could be a mixture of online and in person. Public consultation will need to be completed by the end of May in order for Terra Firma to meet their final completion deadline.

Starting slow with a digital focus would also allow momentum to build.

JOS – can we put something in CDC/ WSCC connections - JC will check on submission dates and get back to us.

BR -Difficulty is how to access hard to reach customers who have now become harder to reach if more of the consultation is moved on-line.

Door to door leaflet may be the only option, but this will then eat-in to the majority of the budget.

Will have to be left for a decision in January 2021 when we will hopefully have a better understanding of what will be possible.

ST to Speak to Tracey at Local Life – could we do an insert into the local life to try and keep distribution costs down?

Beer mats/postcards in pubs and restaurants could be an ongoing slow burn over the winter season- direct people to the website to engage further with the project. BR - check if they are able to use these at the moment due to COVID restrictions. Get Keith at Bizcard to give a quote.

Website will need to be updated to incorporate the Terra Firma document and change the questions that we are asking of the public – ST to speak to EK and progress.